FINE ART INVATIONAL

Celebrating Original Art, Creative Expression & the Artists Behind It

Thank you for your interest in participating in our upcoming Outdoor Art Festival.

We are creating a thoughtfully curated art experience designed to bring together talented artists, collectors, art enthusiasts, and the surrounding community in an inviting outdoor setting. Our goal is to present a diverse and inspiring collection of **original artwork and distinctive creative voices** while providing artists with an opportunity to connect directly with new audiences and potential collectors.

We welcome established, emerging, and mid-career artists working in a variety of artistic disciplines. Each application will be reviewed individually by our jury with consideration given to artistic quality, originality, presentation, craftsmanship, and how the artist's work contributes to the overall experience of the festival. W

Showcase your work at an exclusive, curated gathering of exceptional talent. We are inviting just 25 select artists to participate in an intimate exhibition designed to foster deep connections, meaningful conversations, and direct engagement with art enthusiasts.

We encourage you to submit your strongest and most representative work.

FESTIVAL INFORMATION

Festival: Fine Art Invitational
Location: Lakeside Park, Viera, FL
Date: January 23, and 24
Festival Hours: 10 am - 5 pm
Artist Set-Up: 8 - 10 am
Artist Breakdown: 5 - 7 pm

The festival will feature a curated selection of artists representing a variety of styles and disciplines. Artwork may include, but is not limited to:

- Painting
- Photography
- Sculpture/3 Dimensional
- Mixed media
- Fiber and textile art
- Ceramics

- Glass
- Wood
- Jewelry
- Other original artistic disciplines

Commercially manufactured products, mass-produced merchandise, and work that does not meet the festival's standards for original artistic expression may not be accepted.

ARTIST APPLICATION is available on our website at:
https://www.artgalleryofviera.com/application

1. OUTDOOR DISPLAY REQUIREMENTS

Artists are responsible for providing all equipment necessary for their display unless otherwise specified by the festival organizers.

Outdoor displays should be:

- Professional and visually appealing
- Securely constructed
- Appropriate for weather conditions
- Properly weighted 40 pound weights for stabilization
- Safe for visitors
- Accessible and free of unnecessary hazards

Artists should be prepared for changing outdoor conditions, including sun, wind, and possible rain.

The festival organizers reserve the right to require adjustments to any display that presents a safety concern or does not meet reasonable presentation standards.

2. ARTIST & BOOTH PRESENTATION

Because the festival is intended to provide an elevated experience for both artists and visitors, presentation matters.

Artists are encouraged to:

- Keep displays clean and organized

- Clearly identify artwork and prices
- Present artwork at an appropriate viewing height
- Maintain a welcoming and professional appearance
- Be available to interact with visitors when possible
- Represent their artwork accurately and professionally

Your booth is an extension of your artistic identity. We encourage artists to create an environment that allows visitors to experience the work—not simply view it.

3. JURY REVIEW CRITERIA

Applications will be reviewed by the festival jury based on the overall strength of the submission.

The jury may consider:

Artistic Quality

The demonstrated skill, craftsmanship, execution, and visual strength of the submitted work.

Originality

The individuality of the artist's vision and the degree to which the work demonstrates a distinctive creative voice.

Creativity & Concept

The ideas, inspiration, storytelling, experimentation, or conceptual qualities present in the work.

Consistency

The coherence and quality of the submitted body of work.

Presentation

The quality of submitted images and the anticipated professionalism of the artist's display.

Professionalism

The completeness of the application and demonstrated ability to participate successfully in a professional festival environment.

Festival Balance

The jury may also consider the overall mix of artistic disciplines, styles, mediums, and price points represented in the festival.

Jury decisions are based on the application submitted. Acceptance into previous festivals, exhibitions, galleries, or other events does not guarantee acceptance into this festival.

4. APPLICATION FEE

Application Fee: $ 25.00

The application fee covers the administrative and jury-review process and is non-refundable

5. ACCEPTANCE & NOTIFICATION

All applications will be reviewed following the application deadline.

Artists will be notified by email regarding the status of their application.

If accepted:

Artists will receive information regarding:

- Booth location
- Festival schedule
- Set-up and breakdown procedures
- Parking and unloading
- Festival rules
- Payment deadlines
- Weather procedures
- Artist check-in
- Additional logistical information

Acceptance is contingent upon the artist's agreement to comply with the festival's terms, deadlines, rules, and display requirements.

Acceptance applies to the artist and body of work represented in the submitted application. Substantial changes to the type, style, or nature of artwork exhibited may require prior approval from festival organizers.

6. ARTIST TERMS & CONDITIONS

By submitting this application, applicant acknowledges and agree to the following:

1) That the artwork I submit and exhibit is my original work or that I have the legal right to exhibit and sell it.
2) The information provided in this application is accurate and complete to the best of my knowledge.
3) That the applications are reviewed by a festival jury and that submitting an application does not guarantee acceptance.
4) If accepted, I agree to participate according to the festival schedule and comply with all reasonable instructions provided by the festival organizers.
5) I agree to exhibit work that is substantially consistent with the artwork represented in my application.
6) Unless otherwise stated by the organizers, applicant is responsible for providing, transporting, setting up, securing, maintaining, and removing my own booth, artwork, display equipment, and supplies.
7) I agree to maintain a safe display and properly secure my booth and artwork for outdoor conditions.
8) I understand that this is an outdoor event and that weather conditions may affect the festival. I am responsible for taking reasonable precautions to protect my artwork, equipment, and display.
9) Unless otherwise specified by the festival organizers, artists are responsible for their own sales transactions, pricing, taxes, receipts, and applicable business obligations.
10) I agree to remain at my booth during the required festival hours or arrange an approved representative when permitted by the organizers.
11) I agree to conduct myself and interact with festival visitors, staff, volunteers, and other artists in a professional and respectful manner.
12) I agree to maintain a clean, attractive, and professional display throughout the festival.
13) I understand that photographs and video may be taken during the festival and may be used by the festival organizers for legitimate promotional, advertising, social media, website, editorial, or archival purposes.
14) I understand that the festival organizers may establish cancellation, refund, postponement, or weather policies and that those policies will apply to participating artists.
15) The organizers reserve the right to ask an artist to remove artwork or a display that is unsafe, substantially different from the approved application, unlawful, offensive in a manner inconsistent with the festival's stated standards, or otherwise in violation of festival rules.
16) I agree to comply with applicable laws, regulations, permits, and requirements relating to my participation, business activities, and sales.

Our goal is to create a festival where **artists are celebrated, original work is thoughtfully presented, and visitors have the opportunity to discover art that inspires them.**

Thank you for considering participation in our Outdoor Art Festival.

7. ARTIST PARTICIPATION FEE

Artist Entry Fee: $200

A **$200 artist participation fee** is required for each accepted artist participating in the festival. Payable as follows: $50 **nonrefundable** deposit upon acceptance and the remainder by December 17th.

The deposit fee reserves your space in the festival and helps support event production, promotion, advertising, venue preparation, artist coordination, and festival operations.

Cancellations must be submitted **at least 30 days prior to the festival date**. Cancellations made less than 30 days before the event will not be eligible for a refund of any additional participation fees.

8. ARTIST SALES

100% of Your Art Sales Are Yours

There is no commission on artwork sold during the festival.

Artists retain **100% of the selling price of their artwork**. Artists are responsible for establishing their own prices and handling their own sales transactions, payments, receipts, and applicable sales tax requirements.