

# Art Gallery of Viera

## General Guide

Art Gallery of Viera is a family friendly venue. Participation in the gallery will be by jury selection. The gallery will seek a mixture of mediums by artists who are active and positive.

Artists joining the gallery will fill out a membership application, sign a contract, pay the non-refundable membership fee, and sign a release of liability form. Working members will be trained on basic gallery operation and personal expectations while staffing the gallery. The gallery reserves the right to terminate the membership of any artist who does not comply with standards and procedures. All members will be featured on the gallery's website, [www.artgalleryofviera.com](http://www.artgalleryofviera.com) Members should also expect to participate in periodic special events promoting the gallery.

All artwork displayed in the gallery must be professionally presented and content must be approved. The gallery reserves the right to deny display to any pieces not deemed acceptable. If exhibiting in locations other than Art Gallery of Viera, pricing must be kept consistent.

To keep the gallery fresh and interesting, artwork will be changed periodically and artists will be responsible for rotating their art when scheduled. The gallery's decisions regarding placement of artwork are final. Payment to artists on sale of artwork will be available at the gallery or mailed within 15 days following the end of the month of the sale.

All decisions regarding membership, operations and policies will be made by the board of directors.

### Gallery information:

Address: Art Gallery of Viera  
2271 Town Center Avenue  
Suite 101, Space 400  
Viera, FL. 32940

Phone # 504 - 4343

Email: [info@artgalleryofviera.com](mailto:info@artgalleryofviera.com)

Website: [www.artgalleryofviera.com](http://www.artgalleryofviera.com)

Hours: 10 - 9 Monday-Saturday  
12 - 6 Sunday

Various membership levels are available (see contracts) and the following is a description of the approximate amount of representation for each level:

**Wall Art** - \*Full representation is the equivalent of a 5 ft. x 10 ft. space or 50 sq. ft.

\*\*Half representation is approx. 25 sq. ft.

\*\*\*Quarter representation is approx. 12.5 sq. ft.

**Other** - \*Full representation is the equivalent of 3 ft. x 5 ft. or 15 sq. ft. plus height

\*\* Half representation is the equivalent of 3 ft. x 2 ½ ft. plus height

\*\*\*Quarter representation is the equivalent of 2 ft. x 2 ft. plus height

*Measurements are approximate and should be considered general guidelines for display area*